



June 15, 2010

The Honorable Julius Genachowski

Chairman

Commissioner Michael J. Copps

Commissioner Robert M. McDowell

Commissioner Mignon Clyburn

Commissioner Meredith Attwell Baker

Federal Communications Commission

445 12th Street, SW

Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

On behalf of Casa Puebla I write today to express support for the proposed joint venture between Comcast and NBC Universal (NBCU).

Casa Puebla, over the last 10 years has provided support and guidance to over 20 organizations, churches, cultural and athletic associations, and small businesses that serve the Mexican-

*Casa Puebla New York
2710 Broadway 2nd Floor, New York, N.Y. 10025
Tel. 212-531-0552*



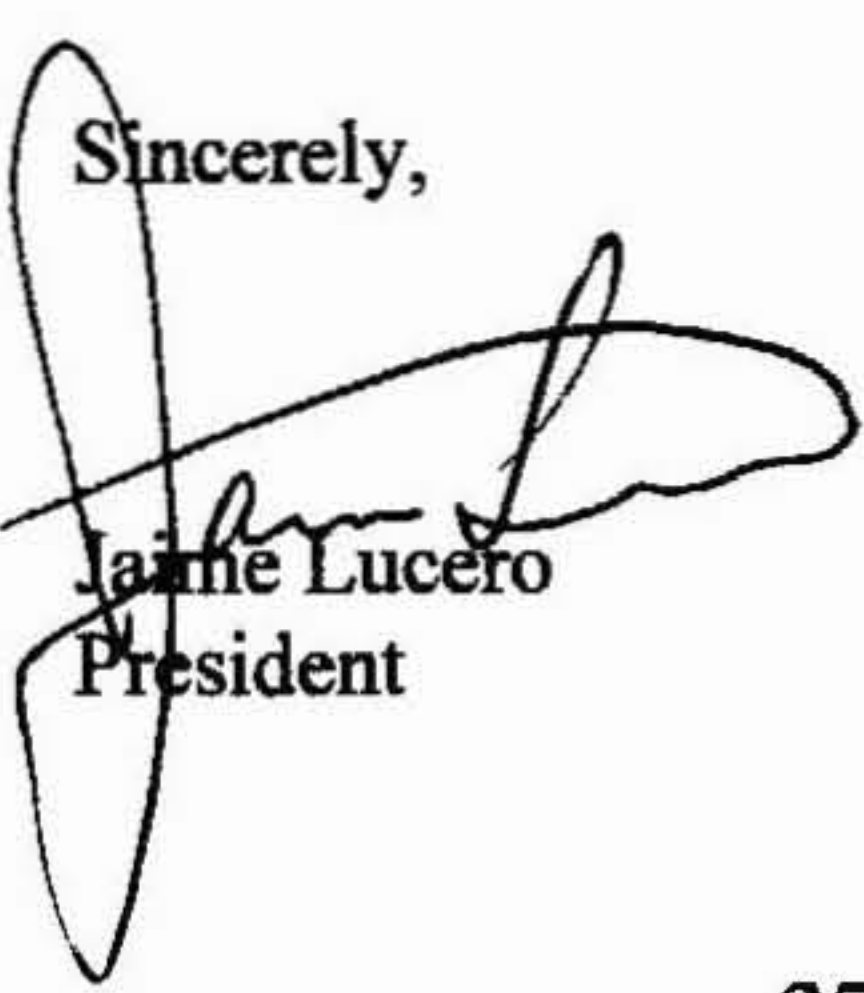
American community in New York Metropolitan area. Members of the Casa Puebla Board often serve as mentors for leaders of emerging immigrant organizations, helping them navigate the complex American health, education, social service and legal systems and shepherding them through the non-profit incorporation process. Other examples of our past efforts include: organizing and sponsorship of youth soccer leagues, providing information about culturally appropriate and low-cost health, educational, legal, and social services, providing business advice to start up ventures, and offering a small number of college scholarships to immigrant youth. Every year, in collaboration with other Mexican-American organizations, we host a large Cinco de Mayo celebration in Corona, Queens that attracts hundreds of Mexican ex-patriots from across the metropolitan area.

It has not been our practice to involve ourselves in submissions of this nature. However, given the record of community involvement of NBCU and its Telemundo subsidiary, our review of the public commitments with regard to diversity made by Comcast and NBCU on June 3, 2010, and the prospective benefits for consumers that this transaction will generate, we believe it is our responsibility to make our views known.

While commitments are only as good as the men, woman or entities that make them, we believe that the respective records of Comcast and NBCU bespeak proactive and responsive actions with regard to the issues and concerns that affect our community. Therefore, moving forward the marriage of these two corporate entities allows a combination of resources, talent and commitment that we believe will inure to the collective benefit of our community.

In reviewing this transaction for approval the Commission must decide if is in the public interest. We submit that it is in the public interest given the potential opportunities for our community for greater employment, supplier diversity, philanthropic involvement and cable network ownership. Consequently, we urge the Federal Communications Commission to approval the joint venture between Comcast and NBC Universal.

Sincerely,



Jaime Lucero
President

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